

ANCHOR STEAM® BEER

“The classic of American brewing tradition”



ANCHOR BREWING~SAN FRANCISCO

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SAN FRANCISCO'S FAMOUS ANCHOR STEAM®, the classic of American brewing tradition since 1896, is virtually handmade, with an exceptional respect for the ancient art of brewing. The deep amber color, thick creamy head, and rich flavor all testify to our traditional brewing methods. Anchor Steam is unique, for our brewing process has evolved over many decades and is like no other in the world.

Anchor Steam derives its unusual name from the 19th century when "steam" seems to have been a nickname for beer brewed on the West Coast of America under primitive conditions. The brewing methods of those days are a mystery and, although there are many theories, no one can say with certainty why the word "steam" came to be associated with beer. For many decades Anchor alone has used this quaint name for its unique beer. In modern times, "Steam" has become a trademark of Anchor Brewing.



ANCHOR BREWING COMPANY

THE ANCHOR BREWING COMPANY HAS BEEN MAKING BEER in San Francisco since 1896. Uniquely San Franciscan, Anchor has played a significant, though small, role in California's majestic history. Anchor's beers, including Anchor Steam®, are all produced in one of the most traditional and handsome breweries in the world. Each brew is virtually handmade from an all-malt mash in our handcrafted copper brewhouse, a veritable museum of the simple, traditional breweries of old. At Anchor, we practice the time-honored art of classical brewing, employing state-of-the-art methods to ensure that our beers are always pure and fresh. In addition, every bottle and keg of Anchor beer is kept under refrigeration at the brewery *and* at the warehouse of your local distributor. We know of no brewery in the world that matches our efforts to combine traditional, natural brewing with such carefully applied, modern methods of sanitation, finishing, packaging, and transporting.

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